



October 22-23, 2024

G100 United States
Mental Health Wing

Sponsorship Proposal

**2024
G100**



GLOBAL MENTAL HEALTH

Conference

ERADICATING THE STIGMA AGAINST
MENTAL HEALTH; **THE NEXT GENERATION**

**22-23 NEW YORK CITY
OCTOBER**

CONTACT@HEARTSOFCCHANGE.ORG

Hosted by
Hearts of Change NGO



<https://www.heartsofchange.org/g100globalmentalhealthconference>



G100 Global Mental Health Conference 2024

"Eradicating the Stigma against Mental Health; The Next Generation"

G100 USA Mental Health Country Chair Dr. Bindu Babu and G100 Global Mental Health Chair Dr. Neerja Birla with G100 founder Dr. Harbeen Arora invites you to attend our G100 Mental Health global event in New York City, NY.

This in-person event is a unique opportunity to bring together experts, researchers, and advocates from around the world to discuss the latest developments in mental health.

The conference will focus on cross-cutting approaches, inclusive but not limited to AI strategies, understanding and addressing stigma through panels, and promoting conversations regarding systemic and structural issues that contribute to experiences of stigma in health care settings.

It will be a promotion of awareness and cultivating novel ways to overcome stigma as a barrier to Mental Health care- with focus on Next Generation Prevention.

Join us for two days filled with insightful discussions, workshops, and networking opportunities.

Don't miss this chance to be a part of a global community dedicated to promoting mental well-being worldwide.

Save the date and get ready for an unforgettable experience!

**G100 Meet & Greet
Cocktail Reception
With New York City
Mayor Eric Adams**

October 22, 2024
Invite Only Event

**G100 Global Mental
Health Conference
2024**

October 23, 2024

**G100 Global Karaoke
Mixer & Networking
Dinner**

October 23, 2024

Meet G100

G100 is an eminent and empowered group of top 100 powerful women leaders in the world with a vision for the future, including Nobel Laureates, former Heads of States, Ministers, Businesswomen, Philanthropists, Investors, Entrepreneurs, Corporate and Community Leaders – all joined in a pact of purpose to create massive opportunities for women worldwide.

G100 Vision: To create an equal, progressive & inclusive environment for women worldwide.

Meet Us



Dr. Neerja Birla

G100 Global Chair Mental Health
Founder and Chairperson of
Aditya Birla Education Trust
(ABET) & MPOWER



Dr. Bindu Babu

G100 United States Chair Mental Health
Founder of Hearts of Change
Senior Clinical Advisor,
Bureau Helath Equities,
NYC Department of Health



Dr. Harbeen Arora

Founder & President
G100 I ALL Ladies League (ALL)
Women Economic Forum (WEF)
Women's Indian Chamber of
Commerce and Industry (WICCI)
SHEconomy

Meet G100 Mental Health United States- State Chairs
<https://www.g100.in/usa-state-chairs-mental-health-wing/>

<https://www.g100.in>

Sponsorship Opportunity

Title Sponsorship of Gracie Mansion Cocktail Reception

By becoming the Title Sponsor, your organization will have an exclusive and high-profile marketing platform at Gracie Mansion with New York City Mayor Eric Adams and distinguished guests from New York and around the world, including G100 Members.

- Logo placement on the official event website
- Sponsor name mentioned in the event opening and closing ceremony
- Sponsor has opportunity to give short message at start of event
- Sponsor posts on event social media
- Sponsor booth during the event
- Company logo at event check-in tables
- Company Logo included in event swag
- Company logo and/or name presented on welcome screen and shared
- Two full-page, advertisement in program booklet
- Six Invites & Conference Registration

\$25,000
Only 1 opportunity

Platinum Sponsor

- Logo placement on the official event website
- Sponsor name mentioned in the event opening and closing ceremony
- Sponsor posts on event social media
- Sponsor booth during the event
- Company logo displayed at check-in station
- Company logo included in event emails
- Company logo included in event swag
- Two full-page, color advertisement in program booklet
- Four Invites & Conference Registration

\$15,000
Only 2 opportunities

Gold Sponsorship Package

- Special Recognition as Gold Sponsor
- Company logo on event homepage, sponsor page
- Company logo displayed at check-in station
- Company logo included in event emails
- One full-page, advertisement in program booklet
- Company logo included in event swag
- Logo placement on the official event website
- Sponsor name mentioned in the event opening and closing ceremony
- Two invites and Conference registration

\$10,000

Silver Sponsorship

- Logo placement on the official event website
- Sponsor name mentioned in the event opening and closing ceremony
- Company logo displayed at check-in station
- Sponsor booth during the event
- One full-page, advertisement in program booklet
- Company logo included in event swag
- Two Conference Registration

\$5000

Bronze Sponsorship Package

- Logo placement on the official event website
- Sponsor name mentioned in the event opening and closing ceremony
- sponsor posts on event social media
- Sponsor booth during the event

\$2500

Conference Star Supporter

- special recognition of support on the fight against mental health stigma in our journal
- Conference website & Social media

\$1000

All day Coffee/Tea Break & Refreshments sponsorship at conference-

- Your company printed napkins and special recognition at conference
- Your company logo sign at station

\$8500

Conference Lunch Sponsorship

- Printed napkins & special recognition announcement at conference
- Your Company Logo Sign at lunch station
- Two Conference Registration

\$15,500

Swag Sponsorship for Conference & Swag Bag

- Conference Notebooks with sponsor logo- \$2500
- Conference Pens with sponsor logo - \$1050
- Lanyard with Name Tags -\$1500

Journal Advertisement

- Full page- \$1200
- Half page- \$750

Conference Exhibit Tables: (limited)

- Table- \$1200 (Includes one registration)



To Sponsor

Sponsorship:

https://www.paypal.com/donate/?hosted_button_id=59XS79L4UQRYU

Donations will support the Teens Talking to Teens Dating Violence Prevention program and Intimate Partner Violence- Perpetrator Reform program piloted by the Hearts of Change 501c3 Non-Profit.

All sponsorship donations are tax deductible.

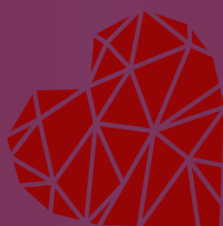


Contact Us

<https://www.heartsofchange.org/g100globalmentalhealthconference>

Contact@HeartsofChange.org

Thank You



HEARTS OF
CHANGE